Recruiting and deploying effective teachers

BRIEF 1

Teachers

Conditions of employment for teachers

Recruiting enough effective teachers and deploying them properly to schools is vital for increasing student learning.

Education systems need effective teachers at all levels in order to ensure students learn as much as possible. It is important to recruit an adequate number of highly effective teachers into the profession and strategically deploy them throughout the country.

Issues and Discussion

Predicting the Number of Teachers Needed: Knowing how many teachers are needed in a system is crucial to advancing its success. Predicting the number of teachers is based on estimated demand for schooling, considering the school-age population, gross enrolment rate, and average pupil-teacher ratio. It is then necessary to estimate the number of new teachers needed as a result of additional positions and teacher attrition, including both private and public schools.

A rough estimation for a system with six years of primary school is 3,400 to 4,700 teachers per million of total population. However, projections for secondary school are less consistent because they depend on the specialisations of teachers and specific requirements of the education system.

Barriers to Recruiting Teachers: Demand for education has created a teacher shortage in many countries, and some policies place additional barriers to recruiting enough teachers. For example, high costs to be trained as a teacher and low teacher salaries can discourage strong candidates. Moreover, overly strict qualification for applicants can reduce teacher supply. A third issue concerns the low status of teaching as a profession and the limited degree of autonomy teachers possess.

The shortage of teachers is also closely related to teacher attrition. These and other factors vary considerably by national and local contexts.

Attracting Effective Teachers: Teacher quality is one of the most important factors related to student performance, but there is debate about predicting which teachers will be skilled and effective. Teaching credentials and qualifications alone have not been correlated with teacher quality. Some research suggests that teachers with higher cognitive abilities and scores produce higher learning outcomes among students. Other factors include teachers’ content knowledge and pedagogical content knowledge, or ability to teach a specific subject. Improving teaching conditions (e.g., higher
salaries, more planning time, lower pupil/teacher ratio) can also help recruit and retain quality
teachers.(2)

**Alternative Routes to Teaching:** A wide variety of alternative programmes exist in many countries
for attracting teacher candidates, but have yielded mixed results.(13) Paraprofessional contract
teachers, who may have minimal training, are common in many countries as a means to fill a teacher
shortage, but this approach has received mixed results and is not a viable long-term option.(3)(10) In
general contract teachers are most effective when they receive support and careful monitoring, in
addition to their initial training.(11) It may also be beneficial to create alternative routes for untrained
teachers to become trained and fully qualified.(13)

As secondary education continues to grow around the world, there will likely be high demand for
secondary teachers, especially in the science, technology, engineering, and mathematics (STEM)
subjects. Therefore, alternative approaches may be useful in attracting STEM teachers who have
industry experience outside of teaching.(10) However, these teachers may be particularly difficult to
retain for more than a few years.

**Teacher Deployment Systems:** Teachers in all countries must be hired and placed or deployed in
schools. Teacher deployment processes vary widely across contexts because some systems make
deployment decisions centrally, others regionally, and others by school.(11)

However, all systems benefit from careful tracking and planning of teacher deployment. In many
developing countries, the teacher deployment system is weak and teachers are reluctant to teach in
rural locations because they face more challenges than in urban contexts.(15) Policies may therefore
mandate or encourage (through such means as additional salary, free housing, and free transport)
teachers to teach in undesirable locations. Both approaches have been successful in some contexts
but not in others.(11)

Regardless of the system, it is important to have experienced and strong teachers evenly distributed
across all schools to ensure all students have good teachers. Because beginning teachers often lack
teaching skills and also struggle most in isolated locations, more experienced teachers may do better
in these locations if they can be convinced to stay.(7)

**Approaches to Equitable Teacher Deployment:** A number of approaches can be used to ensure
equitable teacher deployment. Pre-service programs can ensure trainee teachers are adequately
prepared to teach in under-resourced and isolated posts through special modules about teaching in
these locations.(14) Posting teachers to schools in their home region may increase their success and
ultimate likelihood to stay in that school because they know the local culture and, in some cases, the
language; though this is not always effective.(17)

System management strategies that improve working conditions in rural locations may encourage
teachers to accept and remain in undesirable posts. For example, using mobile phones for payment
systems rather than requiring teachers to come to urban centres to collect salaries can reduce the
challenges of rural locations.(3) Finally, the best approaches to teacher deployment are systematic. A
comprehensive and consistent approach has the most potential to improve teacher deployment.(15)

**Inclusiveness and Equity**
Disadvantaged schools: Schools with disadvantaged student populations are most in need of highly-skilled teachers; yet they are also often the least desirable teaching posts. Efforts to improve the motivation and status of teachers may be particularly important in these contexts.

Gender: In many contexts it is necessary to consider gender in the recruitment and deployment of teachers.(1) For both cultural and safety reasons female teachers may be unwilling to accept rural teaching posts or may desire to transfer as quickly as possible.(14)(16) The lack of female teachers in rural schools has the potential to influence both the enrolment and academic achievement of girls in those schools.(11)(16)

Teachers with Disabilities: Many countries now have policies about inclusive education. Yet, there is little consideration for empowering teachers with disabilities, who can serve as powerful role models for their students.

Policy Examples

- Bangladesh [PDF] (pp. 9-10; 14-15)
- Bhutan [PDF] (pp. 16-36)
- Nepal [PDF] (pp. 37-41)

References and sources

10. Mulkeen, A. 2010. Teachers in Anglophone Africa: Issues in teacher supply, training, and


